



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



# SPONSOR OPPORTUNITIES

September 23, 2023

|  |                |
|--|----------------|
| <b>Color Station Sponsors (5 Available)</b>  | <b>\$5,000</b> |
| <ul style="list-style-type: none"><li>• Color for splashers and unique color t-shirts</li><li>• Prominent signage at Color Station and publicity table in Festival Area</li><li>• Top logo placement on T-shirt and marketing materials</li><li>• One year of advertising space on YMCA electronic bulletin board</li><li>• <b>12 Free Race Entries and Participant T-shirts</b></li></ul> |                |
| <b>Celebration and Youth Sponsors (2 Available)</b>  | <b>\$5,000</b> |
| <ul style="list-style-type: none"><li>• Prominent signage at Color Station and publicity table in Festival Area</li><li>• Top logo placement on T-shirt and marketing materials</li><li>• One year of advertising space on YMCA electronic bulletin board</li><li>• <b>12 Free Race Entries and Participant T-shirts</b></li></ul>   |                |
| <b>Special Feature Sponsors (5 Available)</b>  | <b>\$3,000</b> |
| <ul style="list-style-type: none"><li>• Reserved volunteer opportunity to run the station and special station t-shirts</li><li>• Signage at station and publicity table in Festival Area</li><li>• Logo Placement on T-shirts</li><li>• <b>8 Free Race Entries and Participant T-shirts</b></li></ul>  |                |
| <b>Sustaining Sponsor</b>  | <b>\$1,000</b> |
| <ul style="list-style-type: none"><li>• Name on T-shirt</li><li>• Publicity table in Festival Area</li><li>• <b>4 Free Race Entries and Participant T-shirts</b></li></ul>   |                |
| <b>Fan Club</b>  | <b>\$500</b>   |
| <ul style="list-style-type: none"><li>• Name on T-shirt</li><li>• Publicity table in Festival Area</li><li>• <b>2 Free Race Entries and Participant T-shirts</b></li></ul>   |                |

All Sponsors will be included in media communications, social media sites and website postings.

Thank You for Supporting a Healthier Community!

# Sponsor Information

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

## Sponsorship Level:

- Color Station Sponsor (Please Circle) Green / Purple / Red / Blue / Yellow
- Celebration & Youth Sponsor
- Youth Sponsor
- Special Feature Sponsor (Circle) Misting Arch / Bubble Station / Hydration Stations / Super Soaker Station
- Sustaining Sponsor
- Fan Club Sponsor

## Sponsorship Payment:

- Credit Card (Contact Kristen Estes [kristene@ymcahagerstown.org](mailto:kristene@ymcahagerstown.org) or (301) 739-3990
- Check Enclosed (Made payable to YMCA) Amount: \$\_\_\_\_\_ Check: #\_\_\_\_\_
- Please Invoice Me

## Please return this form to:

Kristen Estes  
YMCA of Hagerstown  
1100 Eastern Blvd N.  
Hagerstown, MD 21742

